

Advancing Workforce Skill Development with SkillsPass

What Users Have to Say

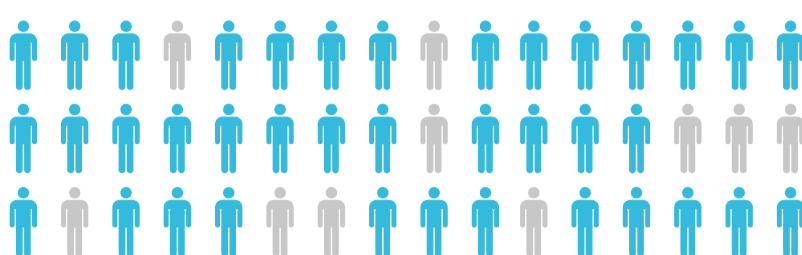
In 2018, the Province of Newfoundland and Labrador introduced Bluedrop Learning Networks' SkillsPass™ training platform, under the program moniker SkillsPassNL. The cloud-based training, certification, and compliance management solution offers e-Learning skill development for the benefit of employers, employees, and job seekers- with digital completion certificates that stay with the worker, regardless of where they are employed.

The following summarizes an online survey of 300 end-users of SkillsPassNL

PROVINCIAL WORKFORCE VALUE

89%

Of users say SkillsPassNL offers high or very high value to businesses and workers in the Province



EMPLOYERS & BUSINESSES AGREE

Strong **Overall Satisfaction** scoring for both core user groups of SkillsPassNL



Owner/Manager Satisfaction



Employee/Job Seeker Satisfaction

SKILLSPASS CONTENT RELEVANCE

Training Knowledge and Applicability (Very High/High Scores Combined)

DID THEY LEARN?



81%

Indicated that the level of increased **knowledge they gained** was Very High/High

WAS IT RELEVANT?



84%

Noted that the **applicability of the knowledge** to their business was Very High/High

DID IT INCREASE COMPLIANCE?



83%

Suggested that the training **effectiveness in supporting industry/regulatory compliance** was Very High/High

PROGRAM AND PLATFORM FEATURES & FUNCTIONALITY

(Combined Very High/High Satisfaction Scores)



80%

The ease with which you could assign training to others



81%

The variety of courses offered



89%

Ease of Use of the [SkillsPassNL.com](https://www.skillspassnl.com) Website



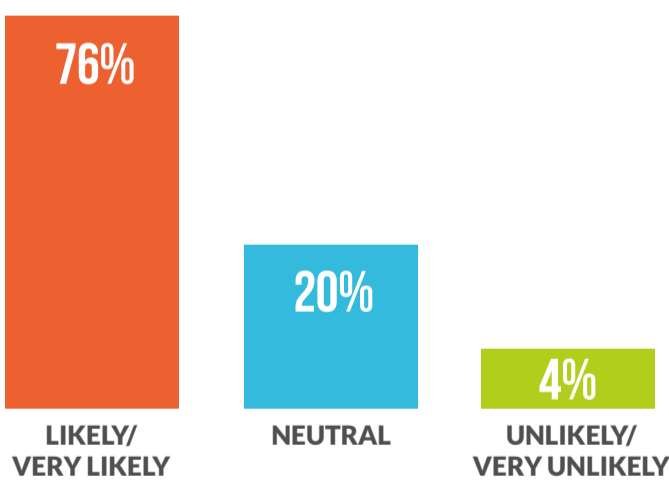
91%

The time it took to complete training



WHAT ABOUT REFERRALS?

The survey validates anecdotal findings that SkillsPass users typically refer colleagues, associates, and/or family & friends following completion of relevant training



WHAT DO WE WANT?

In the qualitative portion of the survey, the most prevalent suggestion for further advancing the value of the program involved adding and expanding on skill development training content.



Specifically:

- More topics within existing course streams
- More industries, and industry-specific training
- More broad-appeal training options (e.g., technology, financial literacy, workplace sensitivity, mental health, etc.)



SkillsPass makes it easy and convenient for assigning courses to workers and tracking their progress. You can view and print certificates of completion for employees and use it to set training goals for performance reviews for staff.



- Survey Respondent (Employer/Manager Cohort)

Results based on an online survey conducted by Bluedrop Learning Networks on behalf of the Province of Newfoundland & Labrador as part of the SkillsPassNL Program. The survey was conducted in January/February 2021 with respondents coming from the existing pool of registered SkillsPassNL users (owners/manager, employees, job seekers) who had completed at least one training course within SkillsPassNL. n=303.